

Jennifer Vandermeer

Designer

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Portfolio: jennifervandermeer.ca

Experience

JUNE 2015 - PRESENT

IBM, Analytics Solutions

Designer

Toronto, Ontario

- Produced user flows, personas, storyboards, low and high fidelity wireframes using industry standard tools (Sketch, Illustrator and Photoshop)
- Created interactive prototypes to iterate and validate design concepts through usability testing (Axure, Adobe XD, Keynote and InVision)
- Facilitated and co-facilitated IBM design thinking workshops and sketching sessions with internal teams and customers
- Conducted generative and evaluative user research sessions with sponsor users
- Collaborated closely with development and offering management throughout the design process

Education

SEPTEMBER 2014 - APRIL 2015

Graduate Certificate in Interactive Media

Sheridan College

Oakville Ontario

*Graduated with High Honors

SEPTEMBER 2010 - APRIL 2014

Bachelor of Industrial Design,
Minor in Business

Carleton University

Ottawa, Ontario

*Graduated with High Distinction

Skills

DESIGN

Illustrator CC

Photoshop CC

Sketch

Adobe XD

Axure

InVision

CODE

HTML5

CSS3 & SASS

JavaScript & jQuery

INDUSTRIAL

AutoCAD

SolidWorks